What is claimed is:

A pack for adhesive sheets which

a) are detachable without residue or destruction by extensive stretching in the direction of their bond plane and

b) have on one or both sides a pressure-sensitive adhesive composition based on an elastomer resin mixture,

wherein

- c) the pack is UV-impermeable and
- d) comprises sheetlike liner materials for the regions of the pressure-sensitive adhesive composition that are to be bonded, and/or an outer packaging for the adhesive sheet, and/or an individual pack with transparent packaging elements.
- 2. The pack as claimed in claim 1, which is UV-impermeable such that its transmission for electromagnetic radiation in the wavelength range 240–280 nm is below 2%, in particular below 1%; in the wavelength range 280–320 nm is below 2%, in particular below 1%; in the wavelength range 320–360 nm is below 5%, in particular below 2% and in the wavelength range 360–420 nm is below 80%, in particular below 20%, especially below 2%.
- 3. The pack as claimed in claim 1, wherein the sheetlike liner materials and/or the outer packaging and/or the individual pack are partly or fully transparent.
- 4. The pack as claimed in claim 3, wherein the transparent sheetlike liner materials and/or the outer packaging and/or the individual pack are partly of fully colored.

- The pack as claimed in claim 1, wherein the sheetlike liner materials have been formulated to be abhesive in the contact region with the pressure-sensitive achesive composition and comprise, in particular, a release paper or a release film.
- 6. The pack as claimed in claim 5, wherein the sheetlike liner materials in the contact region with the pressure-sensitive adhesive composition comprise a silicone release agent.
- 7. The pack as claimed in claim 1, wherein the outer packaging comprises a sealing film, a sealing paper, or a metal foil.
- 8. The pack as claimed in claim 1, wherein the individual pack consists of or comprises a transparent packaging film.
- 9. The pack as claimed in claim 1, wherein the adhesive sheets have pressuresensitive adhesive composition on both sides.
- 10. The pack as claimed in claim 1, wherein the pressure-sensitive adhesive composition comprises natural rubber or synthetic rubber as elastomer, especially styrene block copolymers.
- 11. The use of a pack as claimed in any of claims 1-10 to store, transport, and sell adhesive sheets.